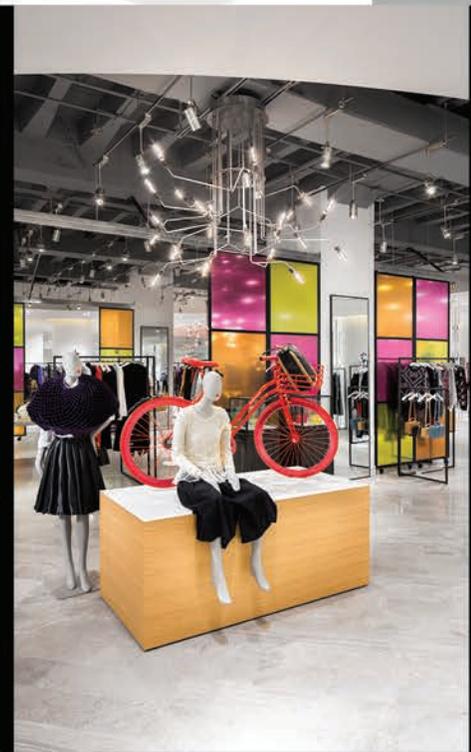


# MARK STEELE PHOTOGRAPHY



## Hudson Bay Company Toronto

**BHDP** *Renovations to the the iconic Queen St. Toronto site have helped set a new aesthetic standard for the HBC brand. North America's oldest retailer has been busy upgrading many larger and urban stores. This downtown Toronto site is serving as a prototype to several of these renovations throughout Canada.*





Pirch Atlanta GA



# MARK STEELE PHOTOGRAPHY



## Dylan's Candy Bar Chicago, IL

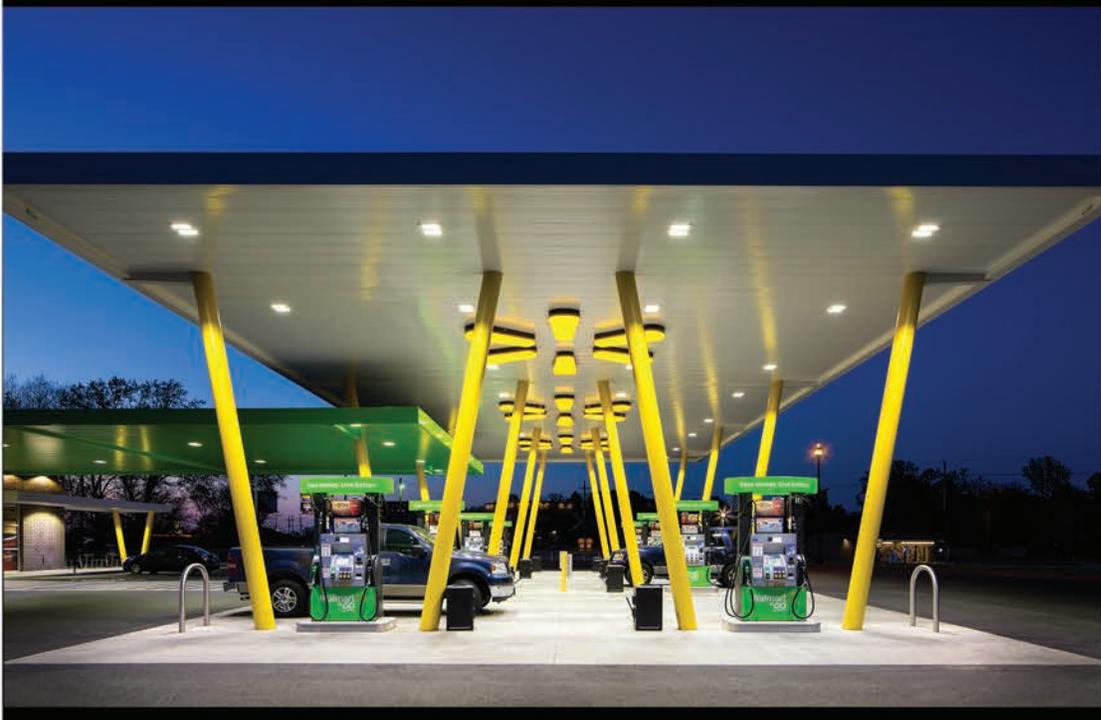
**Chute Gerdeman** Located in the Tribune Building on Chicago's Miracle Mile, Dylan's Candy Bar serves young and old. A two story lollipop tree, premium fudge counter and a nostalgic candy area are some of the sweet elements of this space. A cafe/bar area plus a well appointed party room gives weary Michigan Ave shoppers a boost or a chance to relax.





Walmart to Go Bentonville, AR

*API+ This hybrid convenience/grocery store in Bentonville serves today's busy consumer. Walmart partnered with local vendors to keep the food offerings fresh. A full service deli, yogurt smoothie station and take and bake pizzas make this more than a typical fuel C store. API+ created a food store that also sells gas.*



# MARK STEELE PHOTOGRAPHY



Macy's Herald Square New York, NY

BHDP

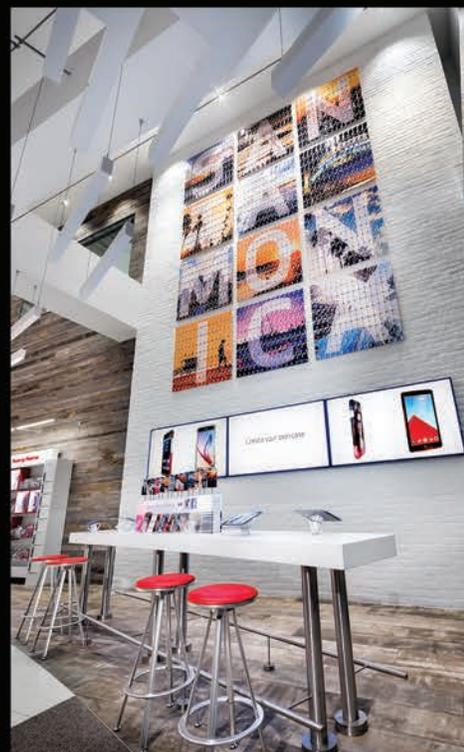
*Imagery from three floors of the renovation of the historic Macy's Herald Square store. BHDP brought new architectural elements, lighting and displays to the largest retail renovation of all time.*





## Verizon Destination Store Santa Monica Ca

*Chute Gerdeman* Verizon's Santa Monica, CA Destination store feature several zones helping consumers embrace today's technology. This Third Street Promenade store hosts a casual surf themed space helping people explore ways to enjoy a more mobile robust lifestyle.





Whole Foods Chicago, IL

*Chute Gerdeman* These images are from three Chicago stores in three distinct neighborhoods. ChuteGerdeman designed Streeterville with a 1903 Words Fair theme. DePaul's grocery pays homage to the university and features repurposed basketball hardwood. The Kingsbury site features a revitalized Whole Body department. Each store has elements and decor true to their Windy City neighborhoods.



# MARK STEELE PHOTOGRAPHY



## City Target Seattle, WA

*Fitch* Fitch designed a smaller footprint urban friendly store near Pike Place Market. With urban dwellers, commuters and tourists in mind, this new concept is one of the Best-Designed Stores of the Year/DDI Magazine.





## Brother's Marketplace Medfield, MA

**BHDP** *BHDP Architecture's design of the next generation neighborhood market, Brothers Marketplace, focuses on fresh foods and local artisan products while offering everything needed for the full grocery experience. The design brings an innovative approach to today's passion for fresh, local products with an inventive graphic system.*



# MARK STEELE PHOTOGRAPHY



## Buffalo Wild Wings Cincinnati, OH

Fitch

*Designed to maintain the energy of a sporting event with an enhanced audio visual offering, this Fitch Inc concept features flexible bar and family areas as well as a brand awareness entrance that prominently displays retail offerings as well as seating for waiting customers.*



# MARK STEELE PHOTOGRAPHY



**Bunulu** Estero, FL

*Little*

*This coastal inspired activewear store blends water and beach elements into an upscale but cozy brand experience. This new concept located in Estero Beach, FL was developed for Bealls Department Stores by Little. The interior uses recycled planking and features a deep aqua resin concrete floor. Other natural elements help make this store an inspiration to water.*





Lowe's New York, NY

*Fitch* Lowe's created two smaller footprint, urban stores located in Chelsea and Manhattan's upper westside. Fitch and Lowe's internal design team created a pedestrian friendly, more service driven store experience. Product offerings are tailored to the neighborhood's needs, yet special items are easily ordered and delivered.



# MARK STEELE PHOTOGRAPHY



Roche Bros. Boston, MA

**BHPD**

*Boston's Downtown Crossing hosts its first full service grocery, serving both urban dwellers and commuters. This multi-level site features fresh alternatives and grab and go items on the Summer Street level. Downstairs a full service traditional grocery experience gives shoppers the chance to pick up dinner or shop for the week.*





One Madison Place New York, NY

*Juno Lighting*

*Juno Lighting supplied the lighting to One Madison Place, a luxury residential condominium in New York City. The beautiful textures are greatly enhanced with their new LED lighting. Yabu Pushelberg was the design firm and Cooley Monato Studio was the architectural lighting design firm.*



# MARK STEELE PHOTOGRAPHY



Private Residence Boca Raton, FL

*Juno Lighting*

*This beautiful home in Key Biscayne features incredible state of the art Juno Lighting that works beautiful with the natural Florida light.*





Pirch Glendale, CA



# MARK STEELE PHOTOGRAPHY



## Express Columbus OH

*This Easton Town Center Express site is designed to be a modern three dimensional showcase for their fashion. Featuring mannequin showcases and runways as well as a Denim Lab, this site truly takes Express into a young men's and women's destination site.*



# MARK STEELE PHOTOGRAPHY



## Lane Bryant New York, NY

**Charming Shoppes** This new Herald Square flagship has a feminine, contemporary look. Updated fixtures allow for more high impact merchandise displays. The brand's new identity is featured in wall and ceiling treatments, giving the space an upscale feel.





**Verizon** Chicago, IL

**Chute Gerdeman**

*Located on Chicago's Miracle Mile, this three story site embraces the technology of the current consumer. Store zones are devoted to sports, gaming, home monitoring and energy management.*

